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More than 130 Transit Agencies Nationwide Gather in Atlanta for RouteMatch Software's 2011 User Conference

Atlanta, GA-- April 26, 2011 — [RouteMatch Software](http://www.routematch.com), a fully US-based leading provider of intelligent transportation systems (ITS) technologies, experienced its largest attendance at its tenth-annual user conference held from April 18-21 in Atlanta, GA. The RouteMatch 2011 Annual User Conference brought together more than 250 users of RouteMatch's solutions for transit agencies, brokerages and private companies. The conference provided RouteMatch users with an open and engaging forum to learn new strategies and insights from RouteMatch experts, and network with peers based on shared experiences. It also allowed RouteMatch users to learn about upcoming product directions and new technology.

RouteMatch particularly received high marks for its one-on-one consulting sessions. RouteMatch users participated in more than 132 scheduled one-on-one sessions which allowed them to learn how to troubleshoot using their own data and leverage their existing RouteMatch technology. Users also took advantage of more than 30 group breakout sessions on topics such as reporting, scheduling, change management, new features, mobile data, traveler information services, and mobility management. General session presentations were delivered by RouteMatch's senior management as well as representatives of the Federal Transit Administration (FTA) and the Department of Veteran Affairs.

"I was very impressed with RouteMatch and the User Conference," said Becky McDade, Executive Director, McCormick County Senior Center. "I just poured myself into the conference. I attended the ad hoc reporting class, and a one-on-one consulting for a large part of one day, and learned how to make the software work for us, as opposed to us working for the software. RouteMatch sat down and explained the BlackBerry and Samsung Galaxy Tablet applications and really

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listened to what our needs are in terms of our budget and what works best for us. It was tremendously helpful.”

“Our Annual User Conference focus this year is to Meet. Learn. Advance,” said Joe Hewes, Vice President of Client Services, RouteMatch Software, Inc. “We’ve always considered our customers part of the RouteMatch family, and sustaining our leadership in public transit technology directly results from listening very closely to what our customers have to say about how they use the technology, and addressing their needs. Given the challenging funding climate for travel, we’re thrilled that more than 130 transit agencies chose to put ITS technology high on their priority list and join the conference. We hope to continue strengthening our relationships with our customers throughout the year and welcome new ones.”

About RouteMatch Software

RouteMatch is a US-based leading provider of integrated, end-to-end transit [ITS software](#) and solutions. The company is headquartered in Atlanta, GA, and its software is in use at more than 350 sites in 48 states across the US and internationally. RouteMatch has experienced one of the fastest growth rates within the industry, focusing on helping agencies improve route management, operations and ridership demands through flexible technology and personalized customer care. Targeting private and public sector passenger transportation providers, the company's products address routing, scheduling, dispatching, billing, reporting, fixed route CAD/AVL, [paratransit](#) and [fixed-route](#) integration, business intelligence, traveler information services, mobility management and more.

Additional information about RouteMatch's ITS technologies can be found at routematch.com or by calling RouteMatch toll-free at 1-888-840-8791.

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